

Utility Maximization with Constant Costs

Christoph Belak

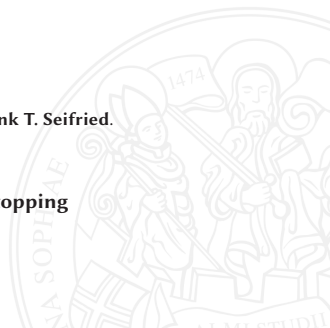
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University of Trier
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Based on joint work with **Sören Christensen** and **Frank T. Seifried**.

Larry Shepp Symposium on Optimal Stopping

Rice University, Houston, Texas

June 29, 2018



Outline

- (1) The Problem: Utility Maximization with Constant Costs
- (2) (Dis-)Continuity of the Value Function
- (3) Construction of Optimal Strategies
- (4) (Numerical Results)



Utility Maximization with Constant Costs



The Market Model

We assume that the **portfolio** $X = \{X(t)\}_{t \in [0, T]}$ evolves as

$$\begin{aligned}dX_1(t) &= rX_1(t)dt, & t \in [\tau_k, \tau_{k+1}), \\dX_2(t) &= \mu X_2(t)dt + \sigma X_2(t)dW(t), & t \in [\tau_k, \tau_{k+1}),\end{aligned}$$

Remark: The model can be generalized (more assets, factor processes, short selling).



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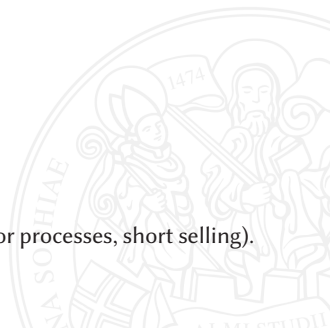
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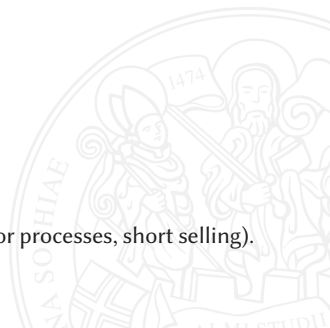
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$$X_1(\tau_k) = X_1(\tau_k-) - \Delta_k - \gamma|\Delta_k| - C,$$

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where $\gamma \in (0, 1)$ (**proportional cost**) and $C > 0$ (**constant cost**).

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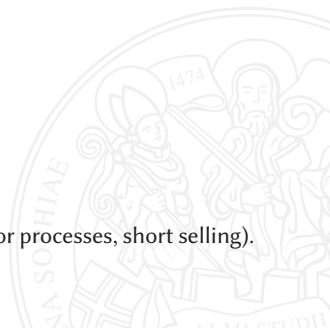
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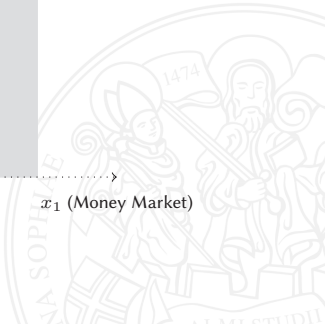
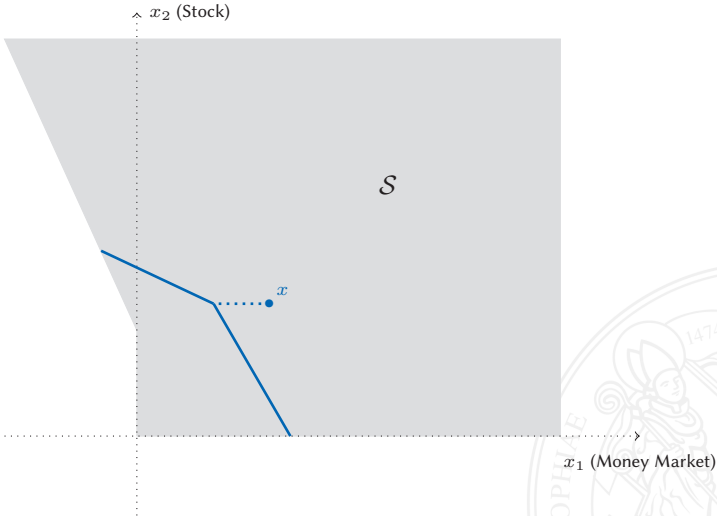
We **prohibit short selling** of the stock. A portfolio $x \in \mathbb{R} \times [0, \infty)$ is **solvent** if it has a positive liquidation value $L(x)$, i.e.,

$$L(x) \triangleq x_1 + (x_2 - \gamma x_2 - C)^+ > 0.$$

The set $\mathcal{S} \subset \mathbb{R} \times [0, \infty)$ of solvent portfolios is called the **solvency region**.

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The Solvency Region



The Optimization Criterion

Now fix a **utility function** $U : \mathbb{R}_+ \rightarrow \mathbb{R}$ such that

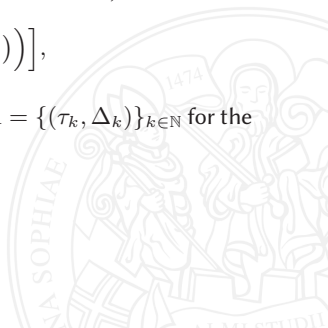
- U is strictly increasing, continuous, and concave,
- U is lower bounded; without loss of generality $U(0) = 0$,
- U satisfies $U(\ell) \leq M(1 + |\ell|^p)$ for some $M > 0, p \in (0, 1)$.

The objective is to **maximize expected utility of terminal wealth**, i.e.

$$\mathcal{V}(t, x) = \sup_{\Lambda \in \mathcal{A}(t, x)} \mathbb{E} \left[U \left(L(X_{t,x}^\Lambda(T)) \right) \right],$$

where $\mathcal{A}(t, x)$ denotes the set of **admissible strategies** $\Lambda = \{(\tau_k, \Delta_k)\}_{k \in \mathbb{N}}$ for the initial state (t, x) , i.e. the set of strategies Λ for which

$$L(X_{t,x}^\Lambda) \geq 0 \quad \text{on } [t, T].$$



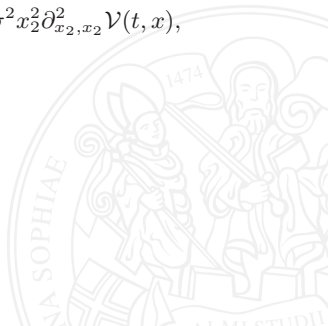
The Quasi-Variational Inequalities

The value function \mathcal{V} is expected to be linked to the following **quasi-variational inequalities** (QVIs):

$$\min\{-\partial_t \mathcal{V}(t, x) - \mathcal{L}\mathcal{V}(t, x), \mathcal{V}(t, x) - \mathcal{M}\mathcal{V}(t, x)\} = 0, \quad (t, x) \in [0, T) \times \mathcal{S},$$

where \mathcal{L} denotes the **infinitesimal generator** of the uncontrolled portfolio process given by

$$\mathcal{L}\mathcal{V}(t, x) \triangleq rx_1\partial_{x_1}\mathcal{V}(t, x) + \mu x_2\partial_{x_2}\mathcal{V}(t, x) + \frac{1}{2}\sigma^2 x_2^2 \partial_{x_2, x_2}^2 \mathcal{V}(t, x),$$



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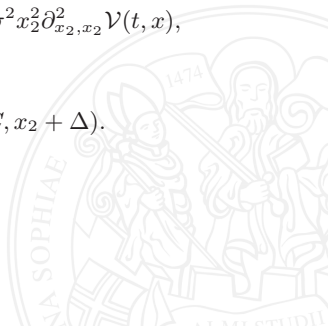
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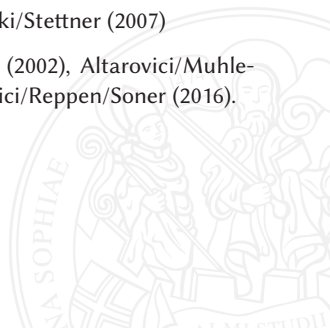
and \mathcal{M} is the **maximum operator** given by

$$\mathcal{M}\mathcal{V}(t, x) \triangleq \sup_{\Delta} \mathcal{V}(t, x_1 - \Delta - \gamma|\Delta| - C, x_2 + \Delta).$$



In the existing literature, there are four different approaches:

- **Classical PDE Solutions:** Eastham/Hastings (1988), Korn (1998), Bielecki/Pliska (2000), Liu (2004).
- **Viscosity Solutions:** Oksendal/Sulem (2002), Altarovici/Reppen/Soner (2016)
- **Iterated Optimal Stopping:** Korn (1998), Palczewski/Stettner (2007)
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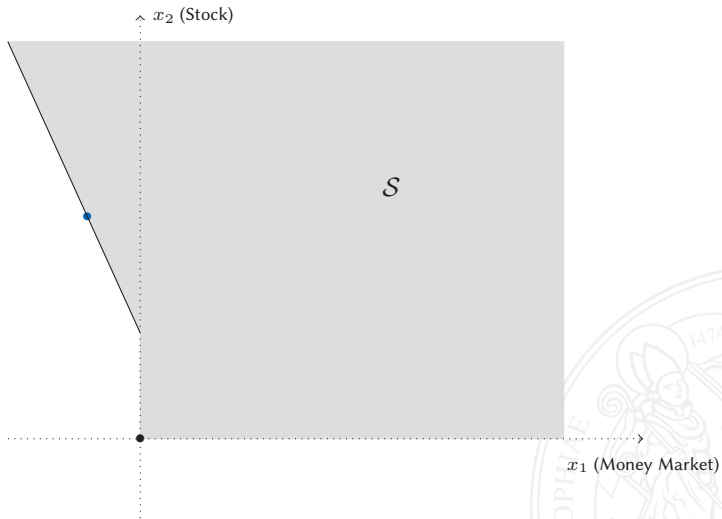
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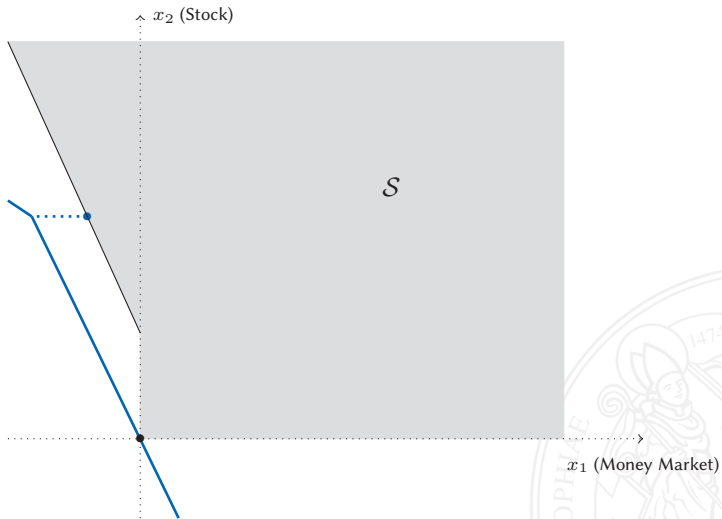
(Dis-)Continuity of the Value Function



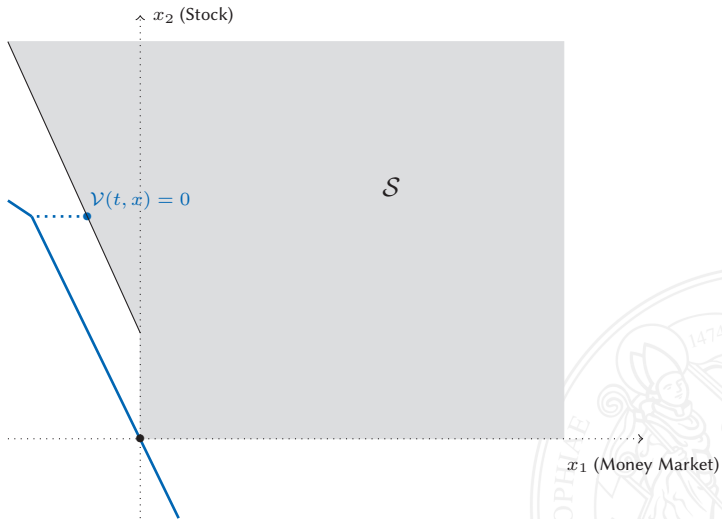
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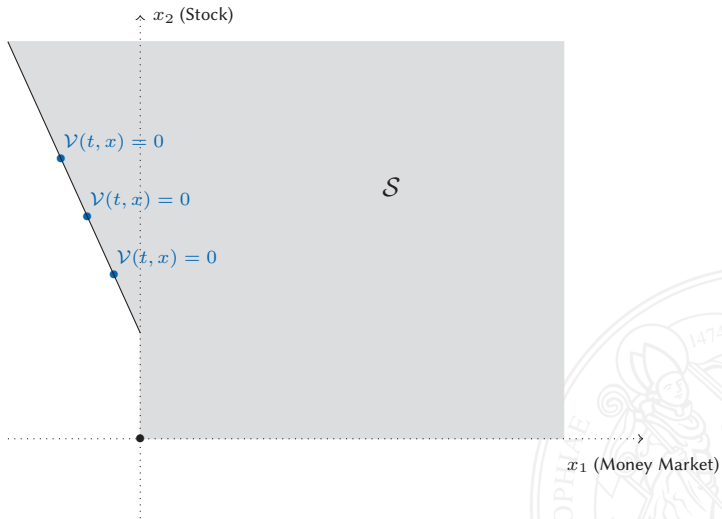
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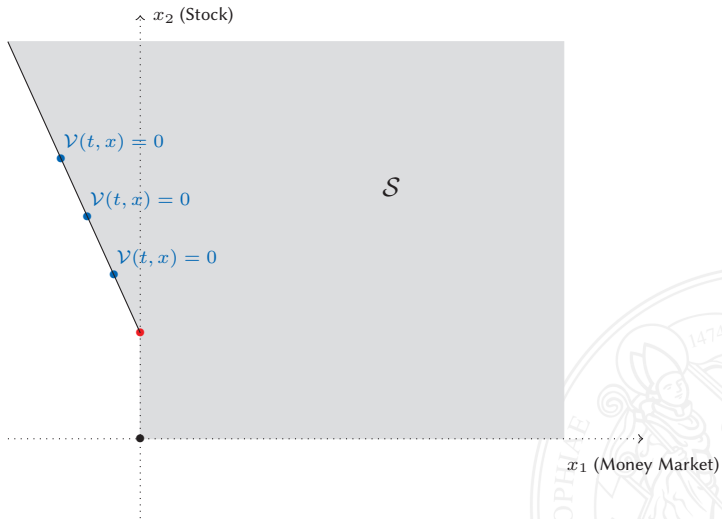
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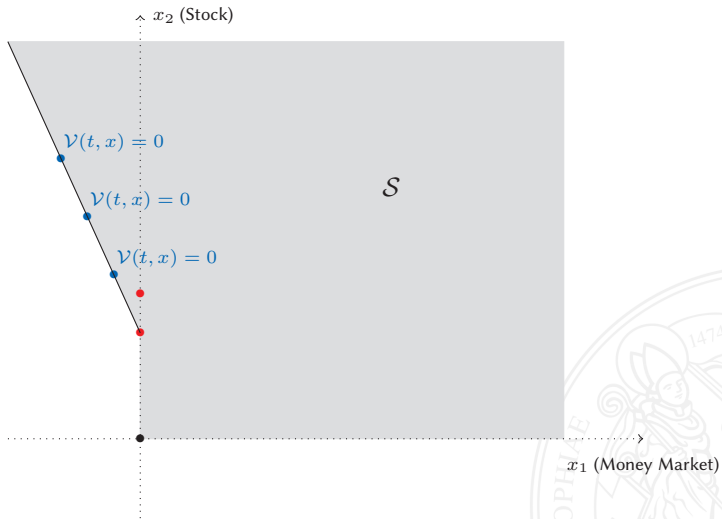
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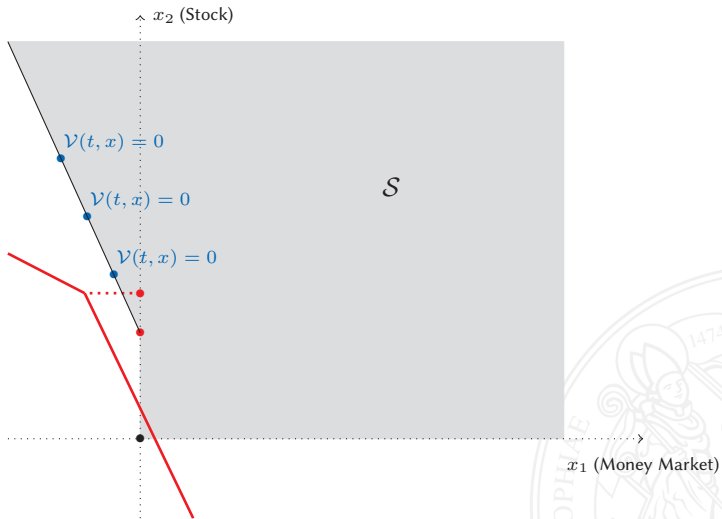
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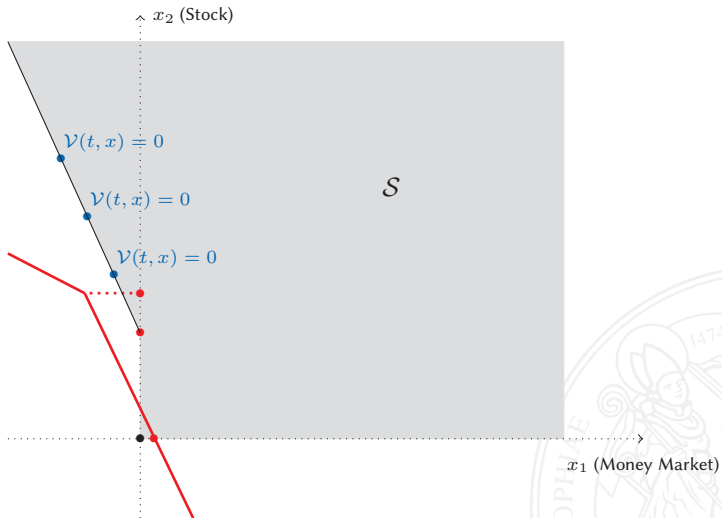
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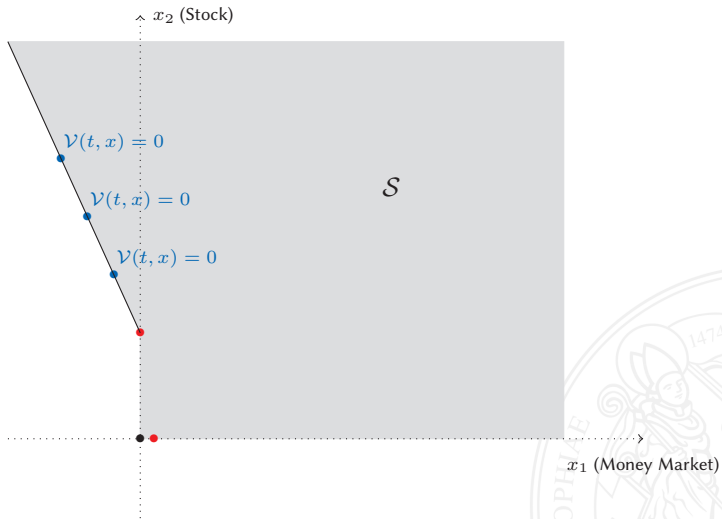
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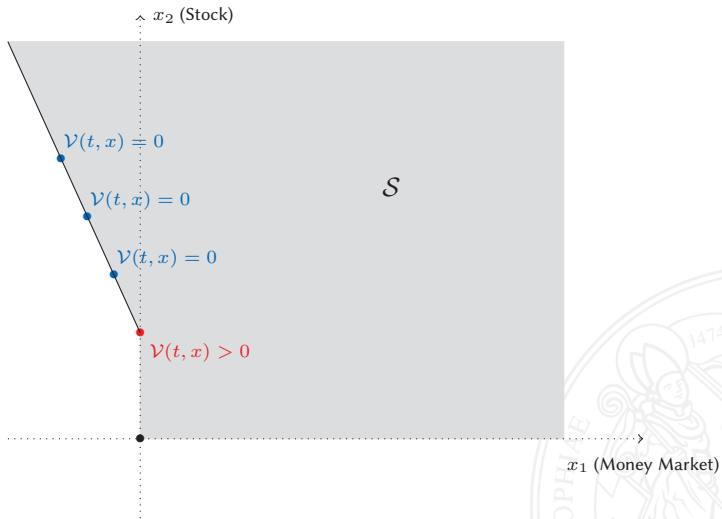
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Idea: Localize the viscosity argument by splitting the solvency region into the **borrowing** ($x_1 < 0$) and **no-borrowing** ($x_1 \geq 0$) regions.



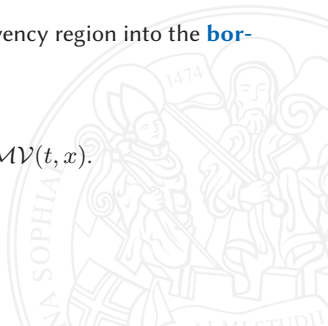
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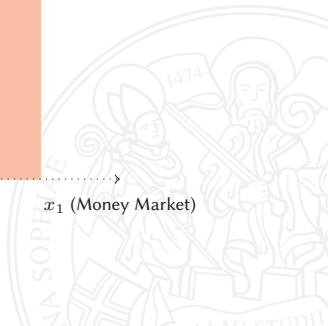
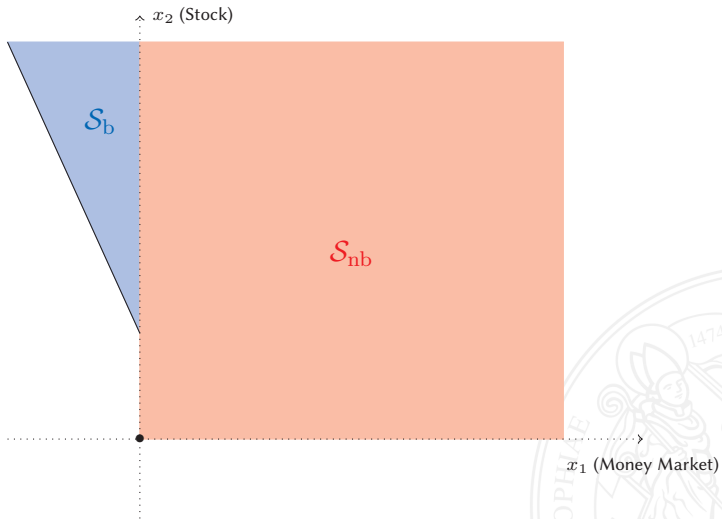
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Difficulty: The QVIs have a **non-local** term: $\mathcal{V}(t, x) - \mathcal{M}\mathcal{V}(t, x)$.



Localizing the Solvency Region



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- **upper semicontinuous** everywhere,



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- (4) $0 = u^b \leq v_b$ on $[0, T] \times \overline{\partial\mathcal{S}}_b$ and $0 = u^{nb} \leq v_{nb}$ on $[0, T] \times \overline{\partial\mathcal{S}}_{nb}$,
- (5) (growth conditions),
- (6) $x \mapsto v(t, x)$ is increasing (componentwise) for each $t \in [0, T]$.

Then $u^b \leq v_b$ on $[0, T] \times \overline{\mathcal{S}}_b$ and $u^{nb} \leq v_{nb}$ on $[0, T] \times \overline{\mathcal{S}}_{nb}$.

This implies that the value function \mathcal{V} is

- **continuous** if restricted to $[0, T] \times \mathcal{S}_b$,
- **continuous** if restricted to $[0, T] \times \mathcal{S}_{nb}$,
- **upper semicontinuous** everywhere,
- the **unique** viscosity solution of the QVIs.



Construction of Optimal Strategies



A Candidate Optimal Strategy

Recall that the **maximum operator** \mathcal{M} was defined as

$$\mathcal{M}\mathcal{V}(t, x) \triangleq \sup_{\Delta} \mathcal{V}(t, x_1 - \Delta - \gamma|\Delta| - C, x_2 + \Delta).$$

Interpretation: $\mathcal{M}\mathcal{V}$ highest reward attainable if you start with an impulse.



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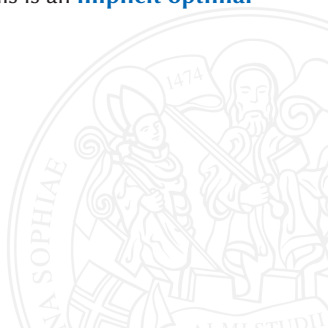
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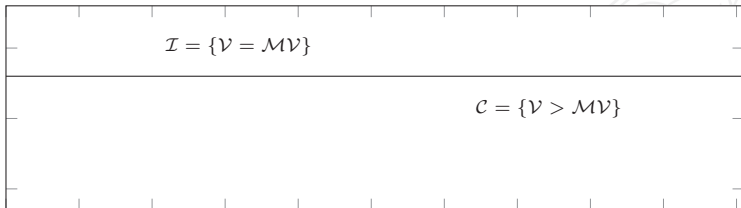
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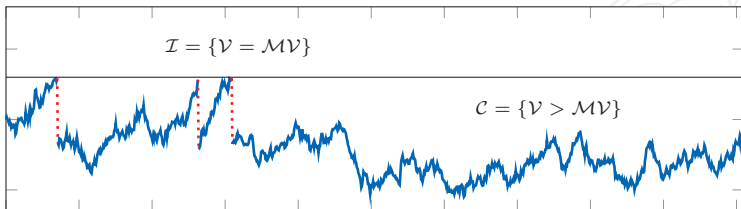
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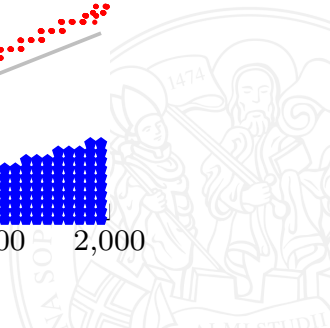
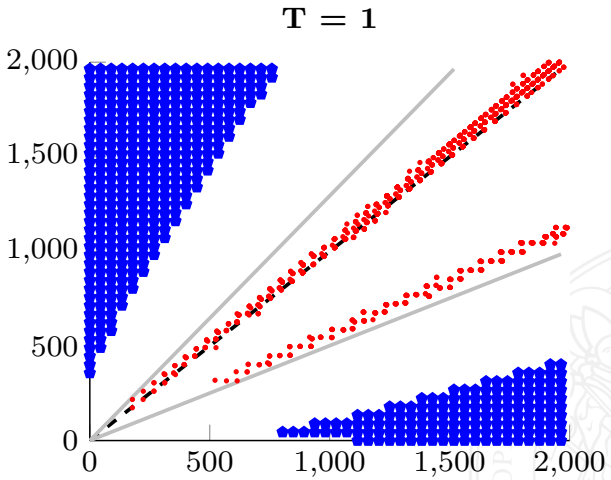
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Proof: Iteratively solve the implicit optimal stopping problem. Uses classical optimal stopping techniques and that \mathcal{V} is the pointwise minimum of \mathbb{H} .

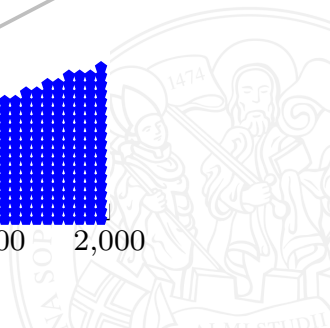
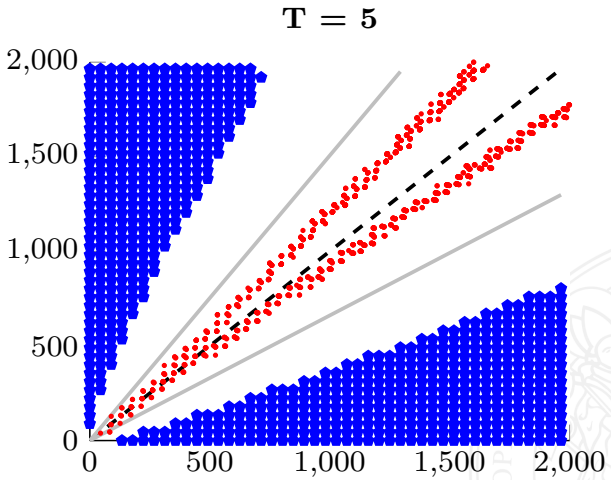
Numerical Results



Numerical Example: Power Utility



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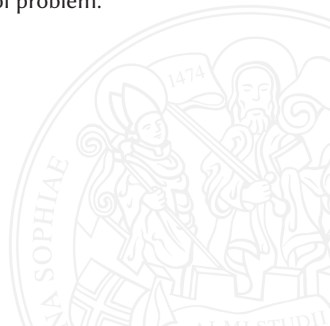
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Thanks for Listening!

Papers:

- ▷ Belak, C., Christensen, S., and Seifried, F. T.: **A general verification result for stochastic impulse control problems**, *SIAM Journal on Control and Optimization*, Vol. 55, No. 2, pp. 627-649, 2017.
- ▷ Belak, C. and Christensen, S.: **Utility maximization in a factor model with constant and proportional costs**, Preprint, available on SSRN, 2017.

